

Addendum 1

Video Production Services



ORO GRANDE SCHOOL DISTRICT

19900 National Trails Hwy, PO Box 386, Oro Grande, Ca 92368

Addendum 1: Questions & Answers

1. For the Mandatory Additive of three (3) 2-3 minute videos that encompass core values/mission of Mojave River Academy, what are the specific locations we need to film? This will be at the Vendor's discretion. The audience and purpose of these videos are different. With that being said, additional content may or may not be needed.
2. Approximately how many interview subjects will there be per location/video? Is there a general idea of how many people OGSD would like interviewed at each school location? Will we want to shoot at the school district HQ, and if so, what or who will we be capturing? Students, parents, staff and administrators shall be available for interviews as needed, the number of people/additional locations shall be determined by Vendor.
3. We are planning on one day of filming per location--this seems like the correct duration considering there are interviews and individual site features and characteristics to capture--is this what you were thinking as well? This will be at the Vendor's discretion in order to ensure proper footage is obtained.
4. Will schools be in session during our filming days? Centers will be open and taking appointments with students throughout the day as per usual.
5. Will staff and students be available for filming typical school activities such as student/teacher interactions, sports/recreation, studying, doing class projects, etc.? Yes, all usual activities with the exception of those restricted by COVID-19 precautions will be resumed.
6. Do you have any still imagery or b-roll video footage that could potentially be used in the creation of any of the specified videos? No.
7. If selected for this project, will we be provided a project brief or an outline for these videos covering specific areas on which to focus? Presumably this would be covered in advance or during the initial creative consultation meeting. Ideas of the Vendor shall be presented within the initial interview phase of the bid. Final ideas shall be decided upon during the first consultation meeting.
8. Do you have any budget parameters you can share with us? There is not a set budget for this project, as the rubric shows price will be considered and weighted.
9. Do you have any preliminary ideas of what these videos may look like? (i.e. interview driven, scenario based, or b-roll led by voice over narration, etc.) The Vendor shall recommend a video which would relay best to our target audiences.
10. Will the interview with vendors be in-person or over the phone / video? If in-person, what are the COVID-19 precautions being taken? Interviews will/can be held both over the phone and in person. Our District has set in place precautions and procedures that were developed with guidance from multiple agencies including but not limited to San Bernardino County Department of Public Health (DPH), Superintendents of surrounding school districts, San Bernardino County Superintendent of Schools (SBCSS), California Department of Education (CDE) and California Department of Public Health (CDPH), staff, students and families. These expectations and procedures shall be discussed in further detail with the selected Vendor.
11. Can the videos be filmed back to back on consecutive days? Yes.
12. What kind of stock do you envision we will need to purchase? At Vendor's discretion.
13. Are DBEs, certified minority owned, or woman owned businesses given preference? No.
14. Is school in session currently/expected to be in session when filming takes place? Yes, MRA is

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currently in session.

15. Are all students and staff masked? And if so, is that ok for b-roll and/or interviews? Yes. If possible, footage without masks, where safe, may be taken in an individual setting.
16. Does the district have any travel arrangements that the vendor can take advantage of, or will the vendor be expected to secure all travel arrangements? If so, shall the vendor include these costs in their proposal or bake them into the overall projects costs? Any and all travel costs shall be included within the proposal cost and not broken down.
17. We typically include one round of revisions in the cost of our proposals. Do you anticipate needing more than one round of revisions per video? No.
18. Items 1 and 2 of the scope are written slightly differently, so I want to confirm that the scope is for two sets of 12 videos, for a total of 24. (notwithstanding the Mandatory Additive). Correct.
19. Additionally, to my reading, the second set of 12 is essentially the same video as the first set, but edited differently to be much more condensed? Correct.